THE AMERICAN LEGION DEPARTMENT OF COLORADO

RE-IGNITE PATRIOTISM

STARTING A REVOLUTION FOR THE NEXT 100 YEARS OF MEMBERSHIP

VETERANS SERVING OUR NATION

THE AMERICAN LEGION DEPARTMENT OF COLORADO 2020 MEMBERSHIP AWARDS
# Table of Contents

Page 1: TABLE OF CONTENTS  
Page 2: MEMBERSHIP TARGET DATES FOR 2019

**SECTION I: INDIVIDUAL AWARDS**  
Page 3: COLORADO MEMBERSHIP RECOGNITION AWARD  
Page 4: COMMANDERS SPECIAL INCENTIVE  
Page 5: SILVER BRIGADE  
Page 6: GOLD BRIGADE  
Page 7: NATIONAL RECRUITER OF THE YEAR  
Page 8: DEPARTMENT RECRUITER OF THE YEAR  
Page 9: DEPARTMENT INDIVIDUAL RECRUITER AWARDS

**SECTION II: POST AWARDS**  
Page 10: POST MEMBERSHIP AWARD  
Page 11: DEPT OF COLORADO MEMBERSHIP CAMPAIGNS  
Page 12: POST HONOR RIBBON  
Page 13: POST ALL-TIME HIGH AWARD  
Page 14: 100% COMMANDER, ADJUTANT & RECRUITER PINS  
Page 15: POST TARGET DATE CHALLENGE  
Page 16: POST COMMANDER RACE TO THE TOP

**SECTION III: DISTRICT AWARDS**  
Page 17: CONSOLIDATE POST REPORT CHALLENGE  
Page 18: DISTRICT COMMANDERS RACE TO THE CENTENNIAL  
Page 19: DISTRICT COMMANDER RACE TO THE TOP  
Page 20: DISTRICT COMMANDER 100% PIN  
Page 21: DISTRICT MAP  
Page 22: JOHN F. KOLL AWARD

Any question please contact the department  
Membership Chairman: Greg Jackson  
G.Jackson@ColoradoLegion.org or 318-423-6722
**MEMBERSHIP TARGET DATES FOR 2020**

<table>
<thead>
<tr>
<th>Event</th>
<th>Target Date</th>
<th>Target Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird/NEF Kickoff</td>
<td>September 11, 2019</td>
<td>50%</td>
</tr>
<tr>
<td>Fall Meetings</td>
<td>October 9, 2019</td>
<td>55%</td>
</tr>
<tr>
<td>Veterans Day</td>
<td>November 13, 2019</td>
<td>65%</td>
</tr>
<tr>
<td>Pearl Harbor Day</td>
<td>December 11, 2019</td>
<td>75%</td>
</tr>
<tr>
<td>Mid-Winter</td>
<td>January 8, 2020</td>
<td>80%</td>
</tr>
<tr>
<td>Presidents Day</td>
<td>February 12, 2020</td>
<td>85%</td>
</tr>
<tr>
<td>Legion Birthday</td>
<td>March 11, 2020</td>
<td>90%</td>
</tr>
<tr>
<td>Children &amp; Youth</td>
<td>April 8, 2020</td>
<td>95%</td>
</tr>
<tr>
<td>Armed Forces Day</td>
<td>May 13, 2020</td>
<td>100%</td>
</tr>
<tr>
<td>Delegate Strength</td>
<td>30 days prior to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Convention</td>
<td></td>
</tr>
</tbody>
</table>

Membership is due at Department Headquarters no later than the Friday before the Target Date, this is to insure they will be at National Headquarters by the Target Date.

2019-2020 COLORADO MEMBERSHIP GOAL TBD
COLORADO MEMBERSHIP RECOGNITION AWARD

Department member who transfer at least 15 members from 211 list at a DMS event or make a significant contribution to membership can be awarded a coin by the Department Commander or Senior Vice Commander
25,000 in 5 Years

COMMANDERS SPECIAL INCENTIVE

9 $100.00 DRAWINGS

SIGN UP A NEW LEGION MEMBER TO ENTER
2020 Membership Recruiter Drawings
Sign up a NEW American Legion Member and be entered in up to 9 drawings for

$100.00 Cash

To Qualify the new member must have not paid their 2019 dues.
Submit via email the Recruiters name and the New Members Name to Tom Bock at Headquarters.
pncbock@coloradolegion.org

All entries must be received by the date of drawing to be eligible for remaining drawings

MEMBERSHIP TARGETS

<table>
<thead>
<tr>
<th>Drawing Dates</th>
<th>Winners</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 11, 2019</td>
<td>50%</td>
</tr>
<tr>
<td>October 9, 2019</td>
<td>55%</td>
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</tbody>
</table>
A Legionnaire who recruits between 25 and 49 NEW MEMBERS (transfers do not count as new members) into The American Legion by the May target date will be awarded a special Silver Pin and Certificate
A Legionnaire who recruits 50 or more NEW MEMBERS (transfers do not count as new members) into The American Legion by the May target date will qualify for enrollment into the elite Gold Brigade of The American Legion. These very special Legionnaires will be awarded unique gifts that designate affiliation with the Gold Brigade of The American Legion. Also special recognition will be given to those Legionnaires enrolled in the Gold Brigade through special announcements in The Dispatch and in special articles in other publications.
NATIONAL RECRUITER OF THE YEAR

This award is for the individual who has recruited the highest number of new members in the Department. The Membership Team will determine the Top New Member Recruiter and certify him/her to National. Certification must be submitted by May 30th. The individual certified with the highest number of new members recruited from among all of the Departments will be declared the “National Membership Recruiter of the Year.” The award will consist of a trip to the National Convention; 6 days/5 nights; round trip air fare, transportation, hotel accommodations and reserved seating tickets to the National Commander’s Banquet for Distinguished Guests for the Legionnaire and guest. Monetary awards will be presented to the next highest 26 individuals – 1 @ $1,000; 10 @ $150; 15 @ $100 award checks.
LARRY C. DECKER
DEPARTMENT RECRUITER OF THE YEAR AWARD

A Legionnaire who recruits the most NEW MEMBERS (transfers do not count as new members, must have a minimum of 25) into The American Legion by the May target date will qualify for Department Recruiter of the Year. This award will be bestowed on the winner at the Department Convention, the Legionnaire will be awarded a trip to the Department Convention, 2 night’s stay, 2 banquet tickets and $500.00 Cash.
DEPARTMENT INDIVIDUAL RECRUITER AWARDS

- 3 Members- Personal Call from the Dept. Commander and Dept. Commanders Pin
- 5-10 Members- Membership Recruiter Pin & Certificate
- 11-15 Members- Membership Coin, Certificate
- 16-20 Members- Commanders Coin & Certificate
- 25+ Members- Eligible for Department and National Recruiter of the Year, Silver Brigade and Gold Brigade.

*These Awards are for recruiting NEW MEMBERS into The American Legion*

5 NEW MEMBERS DRAWING

RECRUIT 5 NEW MEMBERS AND BE ENTERED TO A DRAWING FOR A PAID UP FOR LIFE MEMBERSHIP FOR THE RECRUITER
25,000 in 5 Years

100%

**CATEGORY FOR HIGHEST PERCENTAGE OF POST MEMBERSHIP GOAL**

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>MEMBERSHIP GOAL</th>
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<tbody>
<tr>
<td>1</td>
<td>15-50</td>
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<tr>
<td>2</td>
<td>51-100</td>
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<tr>
<td>3</td>
<td>101-250</td>
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<tr>
<td>4</td>
<td>251-400</td>
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<tr>
<td>5</td>
<td>401-700</td>
</tr>
<tr>
<td>6</td>
<td>701 &amp; Above</td>
</tr>
</tbody>
</table>

In order to qualify for a membership award, the Post must have a goal of 15 members and have surpassed that goal.
DEPARTMENT OF COLORADO
2020
MEMBERSHIP CAMPAIGNS

Reveille
June 25 2019 - October 9th 2019
Post 15-99   Members 90%
Post 100-300 Members 80%
Post 301-500 Members 70%
Post 501- +   Members 60%

POW/MIA
Leave No Veteran Behind
October 10th 2019 - February 12th 2020
Post 15-99   Members 100%
Post 100-300 Members 95%
Post 301-500 Members 90%
Post 501- +   Members 85%

Hoist the Flag
February 13th 2020 - May 13th 2020
Post 15-99   Members 100%
Post 100-300 Members 100%
Post 301-500 Members 100%
Post 501- +   Members 100%

All Membership Drive Campaigns have special awards. The terms of the campaign will be explained prior to the campaign starts. The awards will be focused on fun and recognition.
POST HONOR RIBBON

The Post Honor Ribbon is awarded to all Posts whose membership as of December 31st, achieves an advance membership (for the year about to begin) equal to or exceeding the final membership for the year then ending.
POST ALL-TIME HIGH AWARD

This National Certificate is awarded to those Posts which by December 31st, have enrolled an advance membership for the year about to start equaling or surpassing the Post’s previous All-Time High membership.
100% POST COMMANDER AND ADJUTANT PINS

The 100% Commander and Adjutant pin is given to the Post Commander and Adjutant for those American Legion Posts that obtain 100% of their membership goals by May Target Date.
**POST TARGET DATE CHALLENGE**

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POSTS THAT MEET ALL TARGET DATES WILL BE RECOGNIZED AT THE DEPARTMENT CONVENTION WITH A RIBBON FOR THEIR POST COLORS AND CERTIFICATE.
Post Commander and Post Membership
Chairman Race for the Flag

Post Commander & Post Membership Chairman Race to the Top is an award that is awarded to the Post Commander & Post Membership Chairman that exceed 100% Membership by April 8, 2020. Competition is divided into six categories based on the membership the Post without regard to geographic locations. Post commanders will compete in each of the following categories based on final membership year totals, and a top Post commander for the Department award will be selected from each of six categories.

Post Membership Categories

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In order to qualify for a Post Commander of the year award, the Post must have a goal of 15 members and have surpassed that goal.
CONSOLIDATED POST REPORT CHALLENGE

District Commanders that achieve 100% Posts CPR submitted to Department Headquarters by June 1, 2020 will receive special recognition at the Department Convention.
25,000 in 5 Years

DISTRICT COMMANDERS RACE FOR THE FLAG

Who will be the TOP DISTRICTS in Colorado?

The 2020 Membership Team has created the following 3 District categories based upon their 2020 membership goal, and the District Commander, Adjutant and DEC in each of the categories with the highest percentage over their goal will receive special recognition at the 2020 Department of Colorado Annual Convention in Pueblo.

Category 1
Districts with Less than 400 members

D-1
D-2
D-9
D-12
D-14

TOP DISTRICT

Category 2
Districts with 400 to 1000 members

D-3
D-10
D-11
D-13

TOP DISTRICT

Category 3
Districts with more than 1000 members

D-4
D-5
D-6
D-7
D-8

TOP DISTRICT
DISTRICT COMMANDER
RACE TO THE TOP

This award is presented to the those District Commanders who have attained at least 100% of the district’s assigned membership goal by March 31, the competition will be divided into five categories based on the membership of the district. The winners having the greatest percentage over the district’s final membership of the previous year in each category will receive a trip to National Convention for the District Commander and guest.
DISTRICT COMMANDER

100% PIN AWARD

MUST BE SUBMITTED TO DEPARTMENT HEADQUARTERS ANYTIME AFTER DISTRICT REACHES 100% MEMBERSHIP.

This special pin is worn only by those Legionnaires who as district commanders accomplished at least 100 percent of their assigned district membership goals. These commanders may be nominated at any time during the membership year.
COLORADO
AMERICAN LEGION
DISTRICT MAP

The American Legion, Department of Colorado, District Map (1-14)
JOHN F KOLL AWARD

ALL QUOTA POST DISTRICT COMMANDERS

THIS AWARD IS PRESENTED TO THE DISTRICT THAT HAS ALL POSTS AT 100% MEMBERSHIP BY THE MAY TARGET DATE.
THE AMERICAN LEGION
DEPARTMENT OF COLORADO

7465 E 1ST AVENUE
DENVER, CO 80230

www.colorado legion.org

(303) 366-5201

The Absolute Key to Membership Success

WORK THE PROGRAMS!