## 2024 - 2025 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	<b>SEPTEMBER 11, 2024</b>	50%
FALL MEETINGS	<b>OCTOBER 16, 2024</b>	55%
VETERANS DAY	<b>NOVEMBER 14, 2024</b>	65%
PEARL HARBOR DAY	<b>DECEMBER 11, 2024</b>	75%
MID-WINTER	<b>JANUARY 15, 2025</b>	80%
PRESIDENT'S DAY	FEBRUARY 12, 2025	85%
LEGION BIRTHDAY	MARCH 12, 2025	90%
CHILDREN & YOUTH	APRIL 9, 2025	95%
ARMED FORCES DAY	MAY 14, 2025	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

Since Veterans Day falls on a Monday, the November target date will be on a Thursday.

To maximize the December renewal notice, the January target date will be on the third Wednesday of the month.

## THE AMERICAN LEGION 2025 MEMBERSHIP RENEWAL SCHEDULE

CUTOFF DATES	RENEWAL MAIL DATES

MAY 15, 2024 JULY 1-8, 2024

SEPTEMBER 11, 2024 OCTOBER 5-11, 2024

OCTOBER 16, 2024 NOVEMBER 9-15, 2024

DECEMBER 11, 2024 JANUARY 4-10, 2025

FEBRUARY 12, 2025 MARCH 1-7, 2025

APRIL 9, 2025 MAY 3-9, 2025

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date.

Please note, renewals transmitted and <u>received by the cutoff</u> (which is also a National Target Date) will be updated prior to printing renewal notices, assuming they can be successfully scanned. Membership that must be hand-keyed (new members and renewals that can't be scanned) will take longer to process. Please transmit as early and as often as possible in advance of the Target Dates to help avoid delays in processing.